

# Rubric: Analysis of an Information Model

## Project #1 – WRA 420 – Content Management – SS13

Date: 2013-02-14

Group: STUDENT NAMES

Project Criteria	Possible	Score
<b>Report</b>		
Clearly defines the service – why it exists, what kind of work it does	20	20
Identifies “official” uses of the service’s API, particularly multi-platform usage	20	20
Identifies unofficial (public) uses of API (if any) and in/famous examples of use	20	20
Thoroughly describes the information model, including objects and relationships	20	20
Provides use cases of where the information model might fit in a content strategy	20	20
Examines service’s TOS and identifies how terms affect content usage/creation	20	20
Includes sufficient examples to demonstrate models, uses, etc	20	20
Report structured to optimize usability and usefulness	10	10
<b>Presentation</b>		
Summarizes findings and observations in the report	10	10
Effectively introduces classmates to the service and the information model	10	10
Thoroughly explains information model, including objects and relationships	20	20
Includes specific examples of usage and implementation	10	10
<b>Totals</b>	<b>200</b>	<b>200</b>

Feedback
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